



FOR IMMEDIATE RELEASE

April 1, 2010

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**SIRATA BEACH RESORT & CONFERENCE CENTER
MAKES A WELL DESERVED, IMPORTANT EMPLOYEE TRANSITION
AND ADDS TWO SEASONED PROFESSIONALS**

St. Pete Beach, FL. -- The Sirata Beach Resort & Conference Center is pleased to announce significant upgrades to its resort property personnel.

Stacy Feldhusen has been appointed to Executive Meetings Manager. Having started in the restaurant industry, Stacy's 10 years of experience has now brought her to the position of Executive Meetings Manager. In her past position with Sirata Beach Resort & Conference Center as Catering Sales Manager within the last 4 years, Stacy has guided the Weddings & Catering Department to earn annual industry awards for excellence. In her new role as Executive Meetings Manager, and a continuing part of the sales department, she will be involved with procuring and securing meetings and social events connected with resort rooms.

Ron Seay joins Sirata Beach & Conference Center as the Front Office Manager. Ron served the last 4 of his 6 years with the Clearwater Hilton as Front Office Operations Manager. Along with his experience, he brings to Sirata Beach Resort creative ideas in fostering and creative environments to enhance customer satisfaction and ensure friendly and efficient transactions in all front office procedures.

Patricia "Trish" Kinder joins Sirata Beach Resort & Conference Center as a Social Catering Manager. As a seasoned professional, Trish brings more than 18 years of restaurant experience and a solid three years in upscale catering with Aramark Dining Services. Other positions recently held with Aramark Dining Services, Tampa, included: Assistant Location Manager and Assistant Catering Manager. Professional certifications include: I am Serve-Safe, Fire Safety and TIPS. We are confident Trish will be instrumental in helping to increase business and keeping up industry award winning honors in this position.

At Sirata Beach Resort, on St. Pete Beach, Florida, located on 13 sugary white, privately owned beachfront, directly on the blue waters of the Gulf of Mexico, enjoy one of three beachfront pools, two whirlpools, or dine in one of three great places all on one resort: Compass Grille, for casual "Floribbean" Dining open for Breakfast, Lunch & Dinner; Rum Runners Bar & Grille, directly on the beach for poolside or beachfront drinks and sandwiches; Harry's Beach Bar, a local institution and The place to be seen. We would be remiss if we didn't mention the Lobby Lounge for a more intimate setting. All this and more within a tropical island setting, where you can hear the gentle surf, the softly swaying sea oats, and view golden sunsets.

"Imagine...It's All Here!"

For more information contact Steve Rosenstock, Marketing Manager, 727-363-5232.