



FOR IMMEDIATE RELEASE

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**SIRATA BEACH RESORT & CONFERENCE CENTER
WILL GIVE THE SECOND NIGHT FREE TO
ACTIVE & RETIRED U.S. MILITARY & RESERVE MEMBERS**

St. Pete Beach, FL. – Due to an overwhelming response of giving 100 free rooms per night for the second year from May 31 – June 2, 2010 to active U.S. Military, The Sirata Beach Resort and Conference Center will be giving away free rooms in thankful recognition of outstanding current and retired military service with the booking of one night at \$99.00. Buy one night get the second night FREE + FREE Parking.

Between the dates of May 23, and May 27, Sirata Beach Resort will provide a second night free when booking the first night at \$99.00, for any U.S. active and retired military and U.S. military reserve member that calls our reservation center (1-800-344-5999 and asks for the code: "ALLMILL"). This is a book one night and get the second night free offer. This is on a first-come, first –call basis and is a limited offer, based on a Traditional Room. Upgrades are available at our standard upgrade rates. All one has to do, is show an active or retired military card, or paperwork upon check-in with the reservation, to receive this very special offer.

The entire Sirata Beach Resort and Conference Center Family wanted to give back to, and thank active and retired military and reserve members, as a way of getting two days of no-stress and relaxation.

At Sirata Beach Resort on St. Pete Beach, Florida, located on 13 acres of sugary white, privately owned beachfront, directly on the blue waters of the Gulf of Mexico, enjoy one of three beachfront pools, two whirlpools, or dine in one of three great places all on one resort: Compass Grille, for casual "Floribbean" dining open for breakfast, lunch & dinner; Rum Runners Bar & Grille, directly on the beach for poolside or beachfront drinks and sandwiches; Harry's Beach Bar, a local institution and THE place to be seen. We would be remiss if we didn't mention the Lobby Lounge for a more intimate setting. All this and more within a tropical island setting, where you can hear the gentle surf, the softly swaying sea oats, and view golden sunsets. Sirata Beach Resort is one of St. Pete Beach's finest casual resorts.

Imagine...It's All Here.

For Press Only, contact, Steve Rosenstock, Marketing Manager, 727-363-5232.

