



FOR IMMEDIATE RELEASE

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**SIRATA BEACH RESORT & CONFERENCE CENTER
WILL GIVE A FREE NIGHT TO
ACTIVE U.S. MILITARY & ACTIVE RESERVE MEMBERS**

St. Pete Beach, FL. –The Sirata Beach Resort and Conference Center will give away 100 FREE rooms per night in thankful recognition of outstanding active military service. Between May 30th and June 1st, book one free room and each additional night for only \$89.00 during the week.

This is on a first come, first call basis for a Traditional Room and is available for a limited time. Upgrades are available at our standard upgrade rates. Contact our reservation center (1-800-344-5999 and ask for the code: "ALLMILL"). A credit card will be needed to secure the reservation. Then all one has to do, is show an active military card, or paperwork upon check-in with the reservation to receive this very special offer.

The entire Sirata Beach Resort and Conference Center Family wish to show our appreciation to our active military and reserve members with a day of no-stress and relaxation.

Sirata Beach Resort on St. Pete Beach, Florida, is located on 13 acres of privately owned white beachfront, directly on the blue waters of the Gulf of Mexico. Enjoy one of three beachfront pools, two whirlpools, or dine in one of three great places all on one resort: Compass Grille, for open for breakfast, lunch & dinner; Rum Runners Bar & Grille, directly on the beach for poolside or beachfront drinks and sandwiches; Harry's Beach Bar, a local institution serves a casual menu. We would be remiss if we didn't mention Lobby Lounge for a late night intimate setting. All this and more within a tropical island setting, where you can hear the gentle surf, the softly swaying sea oats, and view amazing sunsets. Sirata Beach Resort is one of St. Pete Beach's finest casual resorts.

Imagine...It's All Here.

For Press Only, contact Lois Rodgers, Marketing Manager, 727-363-5232.