



St. Pete Beach, FL – July 6, 2011 - WeddingWire, the nation's leading [wedding](#) technology company, is pleased to announce that Sirata Beach Resort and Conference Center is **WeddingWire Rated 2011** for Wedding Venues and Receptions. WeddingWire Rated is an annual award program that distinguishes [wedding vendors](#) across the country for their excellence. Based on hundreds of thousands of recent wedding reviews, WeddingWire Rated is the most recognized and trusted brand among engaged couples looking to find the best local businesses for their wedding.

Sirata Beach Resort and Conference Center has 19 reviews on WeddingWire. Reviews by our newlywed clients include detailed ratings and insightful descriptions about their experiences working with our business and staff. Our reviews provide transparency for potential clients, assisting them in making the most informed decisions for their big day.

"We are delighted to unveil the 5th annual WeddingWire Rated program," said Timothy Chi, CEO, WeddingWire, Inc. Sirata Beach Resort and Conference Center has made a commitment to capturing their client's experiences on the nation's leading wedding review site."

As the largest site for wedding reviews, WeddingWire empowers engaged couples with the most comprehensive and trusted review system available. The WeddingWire Rated program provides Sirata Beach Resort and Conference Center with a simple platform to capture customer feedback from their [wedding planning](#) experience. Newly engaged couples can easily access all of the reviews for Sirata Beach Resort and Conference Center on [WeddingWire.com](#). We would like to thank our newlyweds for our WeddingWire Rated 2011 recognition.

For more information, please visit Sirata Beach Resort and Conference Center on WeddingWire at [Sirata](#). For more information on WeddingWire Rated 2011, please visit [www.WeddingWire.com](#).

#### **About WeddingWire, Inc.**

WeddingWire, the nation's leading technology company serving the \$70 billion wedding industry, is the only online wedding planning resource designed to empower both engaged couples and wedding professionals. For engaged couples, WeddingWire offers the ability to search, compare and book over 200,000 local wedding vendors, from [wedding venues](#) to wedding photographers to wedding cakes. WeddingWire also offers an online community and a suite of cutting-edge planning tools for [weddings](#), including wedding websites and [wedding checklists](#), all at no charge. For wedding professionals, WeddingWire provides free online management tools creating the only market opportunity that gives local businesses control over their clients, reviews, leads and performance. Businesses that join the WeddingWire Network appear on [WeddingWire.com](#) and other leading sites, including [ProjectWedding.com](#), [MarthaStewartWeddings.com](#) (NYSE: MSO), [Weddingbee.com](#), and [Celebrations.com](#) (part of the 1-800-Flowers family of brands, NASDAQ: FLWS).