



FOR IMMEDIATE RELEASE

January 20, 2012

Tampa Bay Beaches Chamber of Commerce Annual Dinner & Installation of Board of Directors

St. Pete Beach, FL. -- The Tampa Bay Beaches Chamber of Commerce held their annual dinner and installation of the 2012 Board of Directors at the Hilton Clearwater Beach Resort on January 19, 2012.

The agenda for the evening included a welcoming reception followed by dinner and Keynote Speaker, Pierre Yves Cousteau who came to St. Petersburg in November to expand on the desire of partnership between Cousteau Divers and the USF Marine Research Center. During his presentation to over 300 Chamber members, Cousteau discussed the mission of this non-profit organization to unite divers worldwide for the protection of marine life.

The evening ended with the passing of the gavel to the 2012 Chairman of the Board, Diane Dove. Diane started her hotel career in 1980 with her education in Hospitality Sales and Marketing. She has worked in various markets such as Washington DC, Texas, Louisiana and Florida, serving on various committees to help promote tourism. As a veteran of the Sirata Beach Resort and Conference Center on St. Pete Beach, Diane has been on the Board of the Tampa Bay Beaches Chamber of Commerce since 2005. She held the position of Tourism Chair in 2011 and announced her goal as Chair for the Chamber to develop a long term strategic plan for the continued growth and success of the Chamber.

Sirata Beach Resort on St. Pete Beach, Florida is located on 13 acres of privately owned beachfront, directly on the white sands & blue waters of the Gulf of Mexico. Enjoy one of three beachfront pools, two whirlpools, or dine in one of three great places all on one resort: Compass Grille, open for breakfast, lunch & dinner; Rum Runners Bar & Grille, directly on the beach or poolside for beachfront drinks and sandwiches; Harry's Beach Bar, a local institution serves a casual menu around the fire pit. We would be remiss if we didn't mention Lobby Lounge for a more intimate late night setting. All this and more within a tropical island setting, where you can hear the gentle surf, the softly swaying sea oats, and see an amazing sunset in the Sunset Capital of Florida. Sirata Beach Resort is one of St. Pete Beach's finest casual resorts.

Imagine...It's All Here.