

ITYFTY

['it-ē-fit-ē]

definition of ITYFTY

1. In the year for the year: term used in the hospitality industry to refer to room nights booked and consumed in the year for the same year.

Example of Sirata ITYFTY used in a sentence:

// My group had a memorable and productive stay at the newly renovated Sirata while taking advantage of the property's Sirata ITYFTY promotion.

Sirata ITYFTY

['sir-a-ta 'it-ē-fit-ē]

definition of Sirata ITYFTY

1. Sirata promotion for group room blocks booked and consumed at Sirata Beach Resort on St. Pete Beach from July 1, 2019 – December 24, 2019

Sirata
ST. PETE BEACH

THE SIRATA ITYFTY SPECIAL

- Call Sirata at 855-330-2535 with meeting dates between July 1, 2019 and December 24, 2019*
- Speak with your Group Sales Manager and receive a great rate
- Choose three of the following added-value amenities:
 - 30 minute cocktail reception
 - One comp room per 30 rooms
 - Daily Breakfast Coupon (one per room)
 - 15% off Banquet Food & Beverage
 - 30% off all Audio Visual
 - Welcome Drink Coupon (one per room)
 - Complimentary Resort Fee (a \$40 value)

*Sirata ITYFTY Special is valid for rooms booked and consumed between July 1, 2019 - December 24, 2019. Sunday - Thursday. Valid for new business only, 24+ rooms on peak night.

Email sales@sirata.com for details or call 855-330-2535 to check dates and rates!

